

CLAIMS

Please amend the claims as follows and enter new claims 21-24 for consideration.

1. (Currently Amended) A method of enhancing a media file with intrinsic supplementary content, comprising:

obtaining a compressed main content media file; ~~and~~

obtaining a first supplementary content media file;

obtaining a second supplementary content media file;

decompressing the compressed main content media file to form a main content media file;

combining the first supplementary content media file and the second supplementary content media file with the main content media file to create a ~~compressed~~ unitary media file with supplementary content;

compressing the unitary media file to form a compressed unitary media file;

exporting the compressed unitary media file;

and

streaming the compressed unitary media file to a client.

2. (Cancelled)

3. (Currently Amended) The method of claim 1 ~~2~~, wherein:

the first supplementary media file is an advertisement.

4. (Currently Amended) The method of claim 1 ~~2~~, wherein:
the first supplementary media file is commentary.
5. (Original) The method of claim 3, wherein:
the second supplementary media file is an advertisement.
6. (Original) The method of claim 3, wherein:
the second supplementary media file is commentary.
7. (Original) The method of claim 4, wherein:
the second supplementary media file is an advertisement.
8. (Currently Amended) The method of claim 1, wherein:
combining the first supplementary media file and the second supplementary media file content with the media file includes:
loading the the first supplementary media file and the second supplementary media file content;
loading the main content media file;
forming a unitary file with supplementary content including the main content media file and the the first supplementary media file and the second supplementary media file content;

~~——compressing the unitary media file with supplementary content to form a
compressed unitary media file with supplementary content; and
——exporting the compressed unitary with supplementary content.~~

9. (Original) The method of claim 8, wherein:

compressing the unitary media file with supplementary content includes encoding the unitary media file with supplementary content.

10. (Original) A method comprising:

receiving a media file;

receiving a first supplemental media file; and

combining the media file with the first supplemental media file to form a combined media.

11. (Original) The method of claim 10, further comprising:

receiving a second supplemental media file; and

combining the media file with the first supplemental media file to form a combined media file further includes combining the media file with the first supplemental media file and the second supplemental media file to form the combined media file.

12. (Original) The method of claim 10, wherein:

the first supplemental media file is an advertisement.

13. (Original) The method of claim 10, wherein:
the first supplemental media file is an commentary.
14. (Original) The method of claim 11, wherein:
the first supplemental media file is an advertisement and the second supplemental media file is an advertisement.
15. (Original) The method of claim 11, wherein:
the first supplemental media file is commentary and the second supplemental media file is commentary.
16. (Original) The method of claim 19, wherein:
combining the first media file with the first supplemental media file to form the combined media file includes:
loading the media file;
loading the first supplemental media file;
forming a combined media file including the media file and the first supplemental media file; and
encoding the combined media file.
17. (Original) A system, comprising:
a processor;
a memory coupled to the processor;

a network interface coupled to the processor;
and wherein the processor is to:
receive a media file;
receive a first supplemental media file; and
combine the media file with the first supplemental media file to form a combined media file.

18. (Original) The system of claim 17, wherein:

the processor is further to:
receive a second supplemental media file; and
combine the media file with the first supplemental media file and the second supplemental media file to form the combined media file.

19. (Previously Presented) The system of claim 18, wherein

the processor is operative to:
load the media file;
load the first supplemental media file;
form a combined media file including the media file and the first supplemental media file; and
encode the media file.

20. (Original) An apparatus, comprising:

means for receiving media files;

means for combining media files; and

means for exporting media files.

21. (Currently Amended) The method of claim 1, wherein at least one of the main content media file and the first supplementary media file and the second supplementary media file ~~supplementary content~~ comprises video content.

22. (Currently Amended) The method of claim 1, wherein at least one of the main content media file and the first supplementary media file and the second supplementary media file ~~supplementary content~~ comprises audio content.

23. (Currently Amended) The method of claim 9 ~~2~~, wherein at least one of the main content media file, the first supplementary media file and the second supplementary media file comprises at least one of video content and audio content.

24. (Currently Amended) The method of claim 1, wherein:

the first supplementary media file ~~content~~ is combined with the main content media file such that at least a portion of a time index of the first supplementary media file ~~content~~ overlaps with a time index of the main content media file.